

GSB Banker Advisory Board ***New Member Orientation***

Sunday, August 7, 3:00 p.m.

Fluno Center – TBA

- Welcome -- Kathy/Kirby/Betsy
- Overview of School -- Kirby
 - Background, history, management structure, governance
 - Prochnow Educational Foundation
- Overview of all GSB programs -- Kathy/Kirby/Betsy
 - Graduate School of Banking
 - HR Management School
 - Financial Managers School
 - Bank Technology Management School
 - Bank Technology Security School
 - Digital Banking School
 - Strategic HR Forum
 - One-Day Workshops with SBAs
 - Online Seminar Series
- Overview of Banker Advisory Board -- Kathy/Betsy
 - Structure, BAB chair and vice chair, states represented
 - Selection process of board members, member terms
 - Meeting schedule
 - Reimbursement of expenses
 - Responsibilities of BAB members
 - Letters—prospects & CEOs
 - Personal Contacts
 - GSB Representation at Conferences & Meetings
 - Input on School Curriculum and Activities
 - Banker Advisory Board Scholarship
- Competitive differences between GSB & other schools – Kathy/Betsy
 - Certificate of Executive Leadership from WI School of Business
 - FiSim – proprietary bank simulation game
 - Comprehensive curriculum/electives - lectures, computer labs, intersession projects
 - Hands-on, personalized learning—projects, electives, etc.
 - Community bank market niche
 - Respected and experienced faculty
 - University of Wisconsin-Madison—facilities & reputation
 - Large alumni network
 - Online and Onsite Training