

GSB BANKER ADVISORY BOARD
January 23-24, 2024
Omni Tucson National
Tucson, Arizona

Tuesday January 23— 3:00-3:45 p.m.

- Welcome (Johnson/Pernick)
- Scholarship Update (Berman)
- 2024 Bank Education/Training Budgets (Johnson/Pernick)
- GSB Half Day Workshops (Berman/Davidson)
- Prospective Student Outreach - BAB (Berman)
- 2024 Summer BAB meeting; dates and lodging reservations (Berman)
- Sales/Marketing School Promotion (Berman/Davidson/Hershberger)