

FIRST YEAR SCHEDULE - 2024 SESSION

1st Week - Sunday, July 28 - Friday, August 2

Sunday, 7/28	Monday, 7/29	Tuesday, 7/30	Wednesday, 7/31	Thursday, 8/1	Friday, 8/2
	<u>8:30 - 9:55</u> Leadership Beyond Management	<u>8:30 - 9:55</u> Leadership Beyond Management	<u>8:30 - 9:55</u> Economics, Money Markets and Banking	<u>8:30 - 9:55</u> Marketing, Sales & the Customer Experience - Year 1	<u>8:30 - 9:55</u> Loan Portfolio Management - Year 1
	<u>10:15 - 11:40</u> Leadership Beyond Management	<u>10:15 - 11:40</u> Leadership Beyond Management	<u>10:15 - 11:40</u> Economics, Money Markets and Banking	<u>10:15 - 11:40</u> Marketing, Sales & the Customer Experience - Year 1	<u>10:15 - 11:40</u> Loan Portfolio Management - Year 1
	Lunch	Lunch	Lunch	Lunch	Lunch
	<u>1:00 - 2:25</u> Leadership Beyond Management	<u>1:00 - 2:25</u> Economics, Money Markets and Banking	<u>1:00 - 2:25</u> Marketing, Sales & the Customer Experience - Year 1	<u>1:00 - 2:25</u> Marketing, Sales & the Customer Experience - Year 1	<u>1:00 - 2:25</u> Loan Portfolio Management - Year 1
	<u>2:45 - 4:10</u> Leadership Beyond Management	<u>2:45 - 4:10</u> Economics, Money Markets and Banking	<u>2:45 - 4:10</u> Marketing, Sales & the Customer Experience - Year 1	<u>2:45 - 4:10</u> Loan Portfolio Management - Year 1	<u>2:45 - 4:10</u> Loan Portfolio Management - Year 1
	Dinner	Dinner	Dinner	Dinner	Dinner
	<u>6:00 - 8:00</u> Reception & Dining Stations <i>Gordon Dining & Event Center</i>	<u>7:15 p.m.</u> Distinguished Speaker* Tommy Spaulding			

All core classes held at Noland Hall Room 132. See separate listing for electives.

***Distinguished Speaker held at Gordon Dining and Event Center; mandatory function for all students.**

FIRST YEAR SCHEDULE - 2024 SESSION

2nd Week - Sunday, August 4 - Friday, August 9

Sunday, 8/4	Monday, 8/5	Tuesday, 8/6	Wednesday, 8/7	Thursday, 8/8	Friday, 8/9
	<u>8:30 - 9:55</u> Financial Management - Year 1	<u>8:30 - 9:55</u> Financial Management - Year 1	<u>8:30 - 9:55</u> Financial Management - Year 1	<u>8:30 - 9:55</u> Best Practices in Leadership Presentation Skills	<u>8:00 - 9:25</u> Virtual Session A Look Ahead
	<u>10:15 - 11:40</u> Financial Management - Year 1	<u>10:15 - 11:40</u> Financial Management - Year 1	<u>10:15 - 11:40</u> Financial Management - Year 1	<u>10:15 - 11:40</u> Best Practices in Leadership Presentation Skills	<u>9:45-11:10</u> Electives - Group 5
	Lunch	Lunch	Lunch	Lunch	<u>2:00</u> Dorm Check Out
	<u>1:00 - 2:25</u> Financial Management - Year 1	<u>1:00 - 2:25</u> Financial Management - Year 1	<u>1:00 - 2:25</u> Financial Management - Year 1	<u>1:00 - 2:25</u> Financial Management - Year 1	
	<u>2:45 - 4:10</u> Financial Management - Year 1	<u>2:45 - 4:10</u> Financial Management - Year 1	<u>2:45 - 4:10</u> Financial Management - Year 1	<u>2:45 - 4:10</u> Electives - Group 5	
Dinner	Dinner	Dinner	Dinner		
<u>5:00 - 7:00</u> Wisconsin Style Dinner Gordon Dining & Event Center	<u>7:15 p.m.</u> Distinguished Speaker* Scott Burrows				

All core classes held at Noland Hall Room 132. See separate listing for electives.

***Distinguished Speaker held at Gordon Dining and Event Center; mandatory function for all students.**

2024 GSB SESSION - FIRST YEAR COURSES & CLASS TITLES

1ST YEAR ORIENTATION - (LIVE PRE-SESSION & RECORD FOR THOSE WHO CAN'T ATTEND)

Tues	7/9	12:00-1:30	Vicki Kraai	Welcome, Orientation Preview & Overview and Freshman Survey Results
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A LOOK AHEAD: YOUR FUTURE AT GSB (Will record and make available at class time)

Fri	8/9	8:00-9:25	Kirby/Joan	A Look Ahead: GSB Projects, Curriculum, FISim
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BEST PRACTICES IN LEADERSHIP PRESENTATION SKILLS - *Section Leader: Tyson Greiner*

Thurs	8/8	8:30-9:55	Tyson Greiner	Best Practices in Leadership Presentation Skills
Thurs	8/8	10:15-11:40	Tyson Greiner	Best Practices in Leadership Presentation Skills

DIGITAL BANKING - YEAR 1 - *Section Leader: Eric Cook*

N/A	N/A	PRE-SESSION RECORDING	Eric Cook, JP Nicols, Joe Sullivan	Digital Banking - Year One
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ECONOMICS, MONEY MARKETS AND BANKING - *Section Leader: Mark Laplante*

Tues	7/30	1:00-2:25	Mark Laplante	Introduction to Interest Rates
Tues	7/30	2:45-4:10	Mark Laplante	Interest Rates and Risk
Wed	7/31	8:30-9:55	Mark Laplante	Yield Curves
Wed	7/31	10:15-11:40	Mark Laplante	The Federal Reserve, Money Creation, and the Banking System

FINANCIAL MANAGEMENT - YEAR 1 - *Section Leader: Dave Koch*

Mon	8/5	8:30-9:55	Dave Koch	Financial Management 1: Enterprise Risk Management (ERM) & Capital Planning
Mon	8/5	10:15-11:40	Susan Sharbel	Financial Management 2: BPA/Funding - ROE/ROA/NIM
Mon	8/5	1:00-2:25	Susan Sharbel	Financial Management 3: BPA/Funding - Margin: Yields and Costs
Mon	8/5	2:45-4:10	Darryl Mataya	Financial Management 4: BPA/Funding - Funding Components and Behaviors
Tues	8/6	8:30-9:55	Dave Koch	Financial Management 5: BPA/Funding - Non-Int Performance History
Tues	8/6	10:15-11:40	Todd Patrick	Financial Management 6: ALM - Overview
Tues	8/6	1:00-2:25	Todd Patrick	Financial Management 7: ALM - Intro to IRR
Tues	8/6	2:45-4:10	Susan Sharbel	Financial Management 8: BPA/Funding - UBPR, Capital Planning

2024 GSB SESSION - FIRST YEAR COURSES & CLASS TITLES

Wed	8/7	8:30-9:55	Darryl Mataya	Financial Management 9: BPA/Funding - CD Behaviors, Wholesale Funding, and Costs
Wed	8/7	10:15-11:40	Todd Patrick	Financial Management 10: ALM - Intro to Investments
Wed	8/7	1:00-2:25	Dave Koch & Todd Patrick	Financial Management 11: ALM - Case Studies
Wed	8/7	2:45-4:10	Darryl Mataya	Financial Management 12: BPA/Funding - Segmentation, Building Funding Strategies
Thurs	8/8	1:00-2:25	Dave Koch	Financial Management 13: Project Overview

LEADERSHIP BEYOND MANAGEMENT - *Section Leader: Lisa Yaffe*

Mon	7/29	8:30-9:55	Vicki Kraai	The Role of Strategy in Leadership: Best Practice Overview
Mon	7/29	10:15-11:40	Lisa Yaffe	Leadership Styles
Mon	7/29	1:00-2:25	Lisa Yaffe	Leadership Styles (Cont'd)
Mon	7/29	2:45-4:10	Steve King	Context and the Ladder of Inference
Tues	7/30	8:30-9:55	Vicki Kraai	Leadership Competencies and Leadership Development Plan
Tues	7/30	10:15-11:40	Steve King	The Leader's Role in Managing Performance
N/A	N/A	RECORDING	Lisa Yaffe	LBM Intersession Project Workshop

LOAN PORTFOLIO MANAGEMENT - YEAR 1 - *Section Leader: Mike Wear*

Thurs	8/1	2:45-4:10	Michael Wear	An Introduction to Loan Portfolio Risk Management
Fri	8/2	8:30-9:55	Derrick Jackson	Credit Policy and Credit Culture
Fri	8/2	10:15-11:40	Derrick Jackson	"Bottom-Up" Stress Testing
Fri	8/2	1:00-2:25	Derrick Jackson	Year 1 LPM Intersession Project Overview
Fri	8/2	2:45-4:10	Michael Wear	Bank Performance Analysis: Credit Related Ratios

MARKETING, SALES & THE CUSTOMER EXPERIENCE - Year 1 - *Section Leaders: Lance Kessler & Tom Hershberger*

Wed	7/31	1:00-2:25	Lance Kessler	Strategy and Execution
Wed	7/31	2:45-4:10	Lance Kessler	Strategy and Execution
Thurs	8/1	8:30-9:55	Tom Hershberger	Customer Experience Management
Thurs	8/1	10:15-11:40	Josh Folds	Relationship Building
Thurs	8/1	1:00-2:25	Kyle Hershberger	Marketing and Sales Planning - Part 1

SECOND YEAR SCHEDULE - 2024 SESSION

1st Week - Sunday, July 28 - Friday, August 2

Sunday, 7/28	Monday, 7/29	Tuesday, 7/30	Wednesday, 7/31	Thursday, 8/1	Friday, 8/2
	8:30 - 9:55 Marketing, Sales & the Customer Experience - Year 2	8:30 - 9:55 Marketing, Sales & the Customer Experience - Year 2	8:30 - 9:55 Strategic Leadership Issues	8:30 - 9:55 Loan Portfolio Management - Year 2	8:30 - 9:55 Loan Portfolio Management - Year 2
	10:15 - 11:40 Marketing, Sales & the Customer Experience - Year 2	10:15 - 11:40 Strategic Leadership Issues	10:15 - 11:40 Strategic Leadership Issues	10:15 - 11:40 Loan Portfolio Management - Year 2	10:15 - 11:40 Loan Portfolio Management - Year 2
12:00 p.m. Registration Opens <i>Chadbourne Hall Front Desk</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
	1:00 - 2:25 Marketing, Sales & the Customer Experience - Year 2	1:00 - 2:25 Strategic Leadership Issues	1:00 - 2:25 Strategic Leadership Issues	1:00 - 2:25 Loan Portfolio Management - Year 2	1:00 - 2:25 IT Strategic Management
	2:45 - 4:10 Marketing, Sales & the Customer Experience - Year 2	2:45 - 4:10 Strategic Leadership Issues	2:45 - 4:10 Strategic Leadership Issues***	2:45 - 4:10 Loan Portfolio Management - Year 2	2:45 - 4:10 IT Strategic Management
6:00 - 8:00 Reception & Dining Stations <i>Gordon Dining & Event Center</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>
	7:15 p.m. Distinguished Speaker* Tommy Spaulding				

All core classes held at 1100 Grainger Hall. See separate listing for electives.

***Distinguished Speaker held at Gordon Dining and Event Center; mandatory function for all students.**

***Strategic Leadership Issues from 2:45-4:10 will be held in Gordon Dining and Event Center, 2nd Floor

SECOND YEAR SCHEDULE - 2024 SESSION

2nd Week - Sunday, August 4 - Friday, August 9

Sunday, 8/4	Monday, 8/5	Tuesday, 8/6	Wednesday, 8/7	Thursday, 8/8	Friday, 8/9
	8:30 - 9:55 Electives: Group 2	8:30 - 9:55 Electives: Group 2	8:30 - 9:55 Electives: Group 4	8:30 - 9:55 Electives: Group 4	8:00 - 9:25 Electives: Group 4
	10:15 - 11:40 Financial Management - Year 2	10:15 - 11:40 Financial Management - Year 2	10:15 - 11:40 Digital Banking - Year 2	10:15 - 11:40 Law & Regulation in Banking	9:45 - 11:10 Electives - Group 5
	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	2:00 Dorm Check Out
	1:00 - 2:25 Financial Management - Year 2	1:00 - 2:25 Financial Management - Year 2	1:00 - 2:25 Law & Regulation in Banking	1:00 - 2:25 Law & Regulation in Banking	
	2:45 - 4:10 Electives: Group 3	2:45 - 4:10 Electives: Group 3	2:45 - 4:10 Electives: Group 3	2:45 - 4:10 Electives: Group 5	
5:00 - 7:00 Wisconsin Style Dinner Gordon Dining & Event Center	<i>Dinner</i>	4:20 - 4:50** FiSim Preview	<i>Dinner</i>	<i>Dinner</i>	
	7:15 p.m. Distinguished Speaker* Scott Burrows	<i>Dinner</i>			

All core classes held at 1100 Grainger Hall. See separate listing for electives.

*Distinguished Speaker will be held at Gordon Dining and Event Center; mandatory function for all students.

**FiSim Preview (1100 Grainger); mandatory function for all Juniors.

2024 GSB SESSION - SECOND YEAR COURSES & CLASS TITLES

2ND YEAR ORIENTATION (LIVE PRE-SESSION - RECORD FOR THOSE WHO CAN'T ATTEND)

Thurs	7/18	12:00-1:00	Mike Wear	Program Update & Introduction to Year 2
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DIGITAL BANKING - YEAR 2 - *Section Leader: Eric Cook*

Wed	8/7	10:15-11:40	Eric Cook	Digital Banking - Year 2
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FINANCIAL MANAGEMENT - YEAR 2 - *Section Leader: Dave Koch*

Mon	8/5	10:15-11:40	Dave Koch	ALM: The Convergence of Process, Profitability & Risk Management
Mon	8/5	1:00-2:25	John McQueen	Bank Liquidity Management
Tues	8/6	10:15-11:40	Nick Luchtefeld	Interest Rate Risk Measurement & Management
Tues	8/6	1:00-2:25	Dave Koch	Tying It All Together: Implementing A Risk/Return Framework

FISIM PREVIEW - *Section Leader: Vicki Kraai*

Tues	8/6	4:20-4:50	FiSim Team	FiSim Preview
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IT STRATEGIC MANAGEMENT - *Section Leader: Chad Knutson*

Fri	8/2	1:00-2:25	Chad Knutson	IT Strategic Management
Fri	8/2	2:45-4:10	Chad Knutson	IT Strategic Management

LAW & REGULATION IN BANKING - *Section Leader: Terri Thomas*

Wed	8/7	1:00-2:25	Terri Thomas	The Impact of Laws and Regulations on Bankers
Thurs	8/8	10:15-11:40	Terri Thomas	The Impact of Laws and Regulations on Bankers (continued)
Thurs	8/8	1:00-2:25	Peter Wilder	Laws, Regulations, and Profitable Growths

LOAN PORTFOLIO MANAGEMENT - YEAR 2 - *Section Leader: Mike Wear*

Thurs	8/1	8:30-9:55	Regan Camp	Loan Loss Reserve Calculations
Thurs	8/1	10:15-11:40	Michael Wear	Loan Portfolio Management - Strategies & Tools
Thurs	8/1	1:00-2:25	Mike Hendren	Commercial Real Estate Loan Portfolio Management
Thurs	8/1	2:45-4:10	Kelly Gaeth	Stress Testing for the DIYers
Fri	8/2	8:30-9:55	Richard Hamm	Loan Pricing Strategies in Changing Rate Environments
Fri	8/2	10:15-11:40	Michael Wear	LPM - Year 2 Intersession Project Overview

2024 GSB SESSION - SECOND YEAR COURSES & CLASS TITLES

MARKETING, SALES & THE CUSTOMER EXPERIENCE - YEAR 2 - *Section Leaders: Lance Kessler & Tom Hershberger*

Mon	7/29	8:30-9:55	Lindsay Green	Branch and Delivery Channel Management
Mon	7/29	10:15-11:40	Lindsay Green	Branch and Delivery Channel Management
Mon	7/29	1:00-2:25	Dana Perkins	Sales Performance Management
Mon	7/29	2:45-4:10	Amber Farley	Brand Development
Tues	7/30	8:30-9:55	Tom Hershberger	Marketing and Sales Planning - Part 2

STRATEGIC LEADERSHIP ISSUES - *Section Leader: Lisa Yaffe*

Tues	7/30	10:15-11:40	Lisa Yaffe	Culture Matters
Tues	7/30	1:00-2:25	Kevin Pernick	Transformational Leadership, Trust & Organizational Healing
Tues	7/30	2:45-4:10	Lisa Yaffe Nan Gesche Steve King	The Role of Feedback in Leadership Development: LSI 1 & 2 Results
Tues	7/30	4:15-5:15	Lisa Yaffe Nan Gesche Steve King	Office Hours for LSI 2
Wed	7/31	8:30-9:55	Jenn Reecy	Building a Culture of Leaders
Wed	7/31	10:15-11:40	Jenn Reecy	The Leader's Role in Talent Management & Succession
Wed	7/31	1:00-2:25	Binnu Palta Hill	Shaping an Inclusive Culture
Wed	7/31	2:45-4:10	Nan Gesche	Success Factors of Winning Teams (in GDEC)
N/A	N/A	RECORDING	Lisa Yaffe	Intersession Project

THIRD YEAR SCHEDULE - 2024 SESSION

1st Week - Sunday, July 28 - Friday, August 2

Section 1 - Last Names Beginning With Letters A - K

Sunday, 7/28	Monday, 7/29	Tuesday, 7/30	Wednesday, 7/31	Thursday, 8/1	Friday, 8/2	Saturday, 8/3	
	<u>8:00 - 9:55**</u> FiSim	<u>8:30 - 9:55</u> FiSim	<u>8:30 - 9:55</u> FiSim	<u>8:30 - 9:55</u> FiSim	<u>8:30 - 9:55</u> FiSim	<u>8:00 - 9:25</u> FiSim	
	<u>10:15 - 11:40</u> FiSim	<u>10:15 - 11:40</u> FiSim	<u>10:15 - 11:40</u> FiSim	<u>10:15 - 11:40</u> FiSim	<u>10:15 - 11:40</u> FiSim	<u>9:45 - 11:10</u> Electives: Group 1	
	Lunch	Lunch	Lunch	Lunch	Lunch		
	<u>1:00 - 2:25</u> Enhancing Shareholder Value With or Without Sale	<u>1:00 - 2:25</u> Enhancing Shareholder Value With or Without Sale	<u>1:00 - 2:25</u> Leadership Lessons Learned	<u>1:00 - 2:25</u> Interactive Ethics Workshop	<u>1:00 - 2:25</u> Electives: Group 1		
	<u>2:45-4:10</u> Leadership Lessons Learned	<u>2:45-4:10</u> Enhancing Shareholder Value With or Without Sale	<u>2:45-4:10</u> Leadership Lessons Learned	<u>2:45-4:10</u> Interactive Ethics Workshop	<u>2:45-4:10</u> Electives: Group 1		
	12:00 p.m. Registration Opens <i>Ogg Hall Front Desk</i>						
	<u>6:00 - 8:00</u> Reception & Dining Stations <i>Gordon Dining & Event Center</i>	Dinner	Dinner	Dinner	Dinner	Dinner	
	<u>7:15 p.m.</u> Distinguished Speaker* Tommy Spaulding						

All FiSim Courses and core classes are on the 2nd floor of the Gordon Dining and Event Center. All electives are in Grainger Hall. See separate listing for electives.

**FiSim starts at 8:00 a.m. - only on Monday, July 31.

*Distinguished Speaker held at Gordon Dining and Event Center; mandatory function for all students.

THIRD YEAR SCHEDULE - 2024 SESSION

1st Week - Sunday, July 28 - Friday, August 2

Section 2 - Last Names Beginning With Letters L - Z

Sunday, 7/28	Monday, 7/29	Tuesday, 7/30	Wednesday, 7/31	Thursday, 8/1	Friday, 8/2	Saturday, 8/3
	<u>8:30 - 9:55</u> Enhancing Shareholder Value With or Without Sale	<u>8:30 - 9:55</u> Enhancing Shareholder Value With or Without Sale	<u>8:30 - 9:55</u> Leadership Lessons Learned	<u>8:30 - 9:55</u> Interactive Ethics Workshop	<u>8:30 - 9:55</u> Electives: Group 1	<u>8:00-9:25</u> Electives: Group 1
	<u>10:15 - 11:40</u> Leadership Lessons Learned	<u>10:15 - 11:40</u> Enhancing Shareholder Value With or Without Sale	<u>10:15 - 11:40</u> Leadership Lessons Learned	<u>10:15 - 11:40</u> Interactive Ethics Workshop	<u>10:15 - 11:40</u> Electives: Group 1	<u>9:45-11:10</u> FiSim
	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	
<u>12:00 p.m.</u> Registration Opens <i>Ogg Hall Front Desk</i>	<u>1:00 - 2:25</u> FiSim	<u>1:00 - 2:25</u> FiSim	<u>1:00 - 2:25</u> FiSim	<u>1:00 - 2:25</u> FiSim	<u>1:00 - 2:25</u> FiSim	
	<u>2:45 - 4:40**</u> FiSim	<u>2:45 - 4:10</u> FiSim	<u>2:45 - 4:10</u> FiSim	<u>2:45 - 4:10</u> FiSim	<u>2:45 - 4:10</u> FiSim	
<u>6:00 - 8:00</u> Reception & Dining Stations <i>Gordon Dining & Event Center</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	<i>Dinner</i>	
	<u>7:15 p.m.</u> Distinguished Speaker* Tommy Spaulding					

All FiSim Courses and core classes are on the 2nd floor of the Gordon Dining and Event Center. All electives are in Grainger Hall. See separate listing for electives.

****FiSim ends at 4:40 p.m. - only on Monday, July 31.**

***Distinguished Speaker held at Gordon Dining and Event Center; mandatory function for all students.**

THIRD YEAR SCHEDULE - 2024 SESSION

2nd Week - Sunday, August 4 - Friday, August 9

Section 1 - Last Names Beginning With Letters A - K

Sunday, 8/4	Monday, 8/5	Tuesday, 8/6	Wednesday, 8/7	Thursday, 8/8	Friday, 8/9
	<u>8:30 - 9:55</u> FiSim	<u>8:30 - 9:55</u> FiSim	<u>8:30 - 9:55</u> FiSim	<u>8:30 - 9:55</u> FiSim**	<u>8:00 - 9:25</u> Electives: Group 4 & 4A
	<u>10:15 - 11:40</u> FiSim	<u>10:15 - 11:40</u> FiSim	<u>10:15 - 11:40</u> FiSim	<u>10:15 - 11:40</u> FiSim**	<u>9:45 - 11:10</u> Electives: Group 5 & 5A
	Lunch	Lunch	Lunch	Lunch	Boxed Lunch
	<u>1:00 - 2:25</u> Leadership Lessons Learned	<u>1:00 - 2:25</u> FiSim Presentation Prep	<u>1:00 - 2:25</u> Electives: Group 4A	<u>1:00 - 2:25</u> Electives: Group 4A	<u>12:45</u> Commencement Lineup
	<u>2:45 - 4:10</u> Electives: Group 3	<u>2:45 - 4:10</u> Electives: Group 3	<u>2:45 - 4:10</u> Electives: Group 3	<u>2:45 - 4:10</u> Electives: Group 5	<u>1:00</u> Commencement Ceremony
					<u>2:00</u> Reception for Graduates and Guests
					<u>5:00</u> Dorm Checkout
<u>5:00 - 7:00</u> Wisconsin Style Picnic Gordon Dining & Event Center	Dinner	<u>4:15 - 5:00</u> FiSim Presentation Prep	Dinner	Dinner	
	<u>7:15 p.m.</u> Distinguished Speaker* Scott Burrows	Dinner			

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*Distinguished Speaker held at Gordon Dining and Event Center; mandatory function for all students.

**Held at Fluno Center, 2nd Floor

THIRD YEAR SCHEDULE - 2024 SESSION

2nd Week - Sunday, August 4 - Friday, August 9

Section 2 - Last Names Beginning With Letters L - Z

Sunday, 8/4	Monday, 8/5	Tuesday, 8/6	Wednesday, 8/7	Thursday, 8/8	Friday, 8/9
	<u>8:30 - 9:55</u> Electives: Group 2	<u>8:30 - 9:55</u> Electives: Group 2	<u>8:30 - 9:55</u> Electives: Group 4	<u>8:30 - 9:55</u> Electives: Group 4	<u>8:00 - 9:25</u> Electives: Group 4 & 4A
	<u>10:15-11:40</u> Leadership Lessons Learned	<u>10:15-11:40</u> FiSim Presentation Prep	<u>10:15-11:40</u> FiSim Presentation Prep	<u>10:15-11:40</u> Electives: Group 5A	<u>9:45 - 11:10</u> Electives: Group 5 & 5A
	Lunch	Lunch	Lunch	Lunch	Boxed Lunch
	<u>1:00 - 2:25</u> FiSim	<u>1:00 - 2:25</u> FiSim	<u>1:00 - 2:25</u> FiSim	<u>1:00 - 2:25**</u> FiSim	<u>12:45</u> Commencement Lineup
	<u>2:45 - 4:10</u> FiSim	<u>2:45 - 4:10</u> FiSim	<u>2:45 - 4:10</u> FiSim	<u>2:45 - 4:10**</u> FiSim	<u>1:00</u> Commencement Ceremony
					<u>2:00</u> Reception for Graduates and Guests
<u>5:00 - 7:00</u> Wisconsin Style Dinner <i>Gordon Dining & Event Center</i>	Dinner <u>7:15 p.m.</u> Distinguished Speaker* Scott Burrows	Dinner	Dinner	Dinner	<u>5:00</u> Dorm Checkout

All FiSim Courses and core classes are on the 2nd floor of the Gordon Dining and Event Center. All electives are in Grainger Hall. See separate listing for electives.

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**Held at Fluno Center, 2nd Floor

2024 GSB SESSION - THIRD YEAR COURSES & CLASS TITLES

ENHANCING SHAREHOLDER VALUE WITH OR WITHOUT SALE - *Section Leader: Philip Smith*

		Section 1	Section 2		
Mon	7/29	1:00-2:25	8:30-9:55	Philip Smith	The Role of the Board and Management
Tues	7/30	1:00-2:25	8:30-9:55	Philip Smith	Organizational Techniques to Enhancing Value
Tues	7/30	2:45-4:10	10:15-11:40	Philip Smith	The Current M&A Environment

FISIM - *Section Leaders: Vicki Kraai & Shayne Thomas*

		Section 1	Section 2		
Tues	7/16	Pre-Session Virtual Orientation 12:00 - 2:00		FiSim Faculty	FiSim (& 3rd Year Orientation)
Mon	7/29	*8:00-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:40*	FiSim Faculty	
Tues	7/30	8:30-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:10	FiSim Faculty	
Wed	7/31	8:30-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:10	FiSim Faculty	
Thurs	8/1	8:30-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:10	FiSim Faculty	
Fri	8/2	8:30-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:10	FiSim Faculty	
Sat	8/3	8:00-9:25	9:45-11:10	FiSim Faculty	
Mon	8/5	8:30-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:10	FiSim Faculty	
Tues	8/6	8:30-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:10	FiSim Faculty	
Tues	8/6	1:00-2:25	10:15-11:40	FiSim Faculty	FiSim Presentation Prep
Tues	8/6	4:15-5:00	n/a	FiSim Faculty	FiSim Presentation Prep
Wed	8/7	8:30-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:10	FiSim Faculty	
Wed	8/7	n/a	10:15-11:40	FiSim Faculty	FiSim Presentation Prep
Thurs	8/8	8:30-9:55 & 10:15-11:40	1:00-2:25 & 2:45-4:10	FiSim Faculty	

INTERACTIVE ETHICS WORKSHOP - *Section Leader: Lance Kessler*

		Section 1	Section 2		
Thurs	8/1	1:00-2:25	8:30-9:55	Nan Gesche	Interactive Ethics Workshop
Thurs	8/1	2:45-4:10	10:15-11:40	Nan Gesche	Interactive Ethics Workshop

LEADERSHIP LESSONS LEARNED - *Section Leader: Vicki Kraai*

		Section 1	Section 2		
Mon	7/29	2:45-4:10	10:15-11:40	Nan Gesche	Change Management
Wed	7/31	1:00-2:25	8:30-9:55	Marcie Bomberg - Montoya	Building and Leading a Culture of Innovation: Mindset, Process and Practice
Wed	7/31	2:45-4:10	10:15-11:40	Moderator: Vicki Kraai Panel: Eric Radzak, Kathy Strasser, Harvey Hartenstine	Panel - Leadership Lessons Learned
Mon	8/5	1:00-2:25	10:15-11:40	Nan Gesche	The Human Side of M&A

****FiSim starts at 8:00 a.m. - only on Monday, July 29.**

****FiSim ends at 4:40 p.m. - only on Monday, July 29.**

2024 GSB SESSION - ELECTIVE SCHEDULE

GROUP 1: FRIDAY, AUGUST 2 and SATURDAY, AUGUST 3 SENIORS ONLY

Course	Course Leader	Room	Dates	Section 1	Section 2
Driving New Growth	JP Nicols	2080	Friday, 8/2	1:00-2:25	8:30-9:55
			Friday, 8/2	2:45-4:10	10:15-11:40
			Saturday, 8/3	9:45-11:10	8:00-9:25
Duration Risk - Interest Rate Swap Theory	Dan Dwyer	1270	Friday, 8/2	1:00-2:25	8:30-9:55
			Friday, 8/2	2:45-4:10	10:15-11:40
			Saturday, 8/3	9:45-11:10	8:00-9:25
Moving Customers from Satisfied to Loyal Improves Bottom Line Performance	Tom Hershberger & Kyle Hershberger	1295	Friday, 8/2	1:00-2:25	8:30-9:55
			Friday, 8/2	2:45-4:10	10:15-11:40
			Saturday, 8/3	9:45-11:10	8:00-9:25

GROUP 2: MONDAY, AUGUST 5 and TUESDAY, AUGUST 6 All JUNIORS & SENIORS (SECTION 2 ONLY)

Course	Course Leader	Room	Dates	Times	
Commercial Real Estate: Cash Flow & Cap Rates	Richard Hamm	Plenary Room	Mon & Tues, 8/5 & 8/6	8:30-9:55	---
Cybersecurity & Vendor Risk Management	Chad Knutson	1175	Mon & Tues, 8/5 & 8/6	8:30-9:55	---
Enterprise Risk Management for Community Banks	Thom Back	2080	Mon & Tues, 8/5 & 8/6	8:30-9:55	---
Social Media, Digital Marketing & AI Strategies for Today's Community Banker	Eric Cook	1295	Mon & Tues, 8/5 & 8/6	8:30-9:55	---

GROUP 3: MONDAY, AUGUST 5 - WEDNESDAY, AUGUST 7 All JUNIORS & SENIORS (SECTION 1 ONLY)

Course Title	Course Leader	Room	Dates	Times	
Detecting and Dealing with Problem Loans and Bankruptcies	Richard Hamm	2080	Mon-Wed, 8/5 - 8/7	2:45-4:10	---
Leadership Presentation Skills Workshop	Tyson Greiner	1295	Mon-Wed, 8/5 - 8/7	2:45-4:10	---
Payment Systems and Fraud Loss Allocation	Terri Thomas	1175	Mon-Wed, 8/5 - 8/7	2:45-4:10	---
Strategies for Providing Effective Feedback	Patrice McGuire	Plenary Room	Mon-Wed, 8/5 - 8/7	2:45-4:10	---

GROUP 4: WEDNESDAY, AUGUST 7 - FRIDAY, AUGUST 9 JUNIORS & SECTION 2 SENIORS (Note: Group 4 & 4A are together on Friday)

Course Title	Course Leader	Room	Dates	Wed & Thurs	Friday - w/ Grp 4A
Banking The Independent Business: A Business Development and Financial Performance Perspective	Steve LeFever	1280	Wed-Fri, 8/7 - 8/9	8:30-9:55	8:00-9:25
Branch Viability, Optimization and Profitability in an Evolving Digital Landscape	Joe Sullivan	1295	Wed-Fri, 8/7 - 8/9	8:30-9:55	8:00-9:25
Crucial Conversations: Tools for Talking When Stakes Are High	Patrice McGuire	1270	Wed-Fri, 8/7 - 8/9	8:30-9:55	8:00-9:25
Deposit Growth Strategies	Neil Stanley	1100	Wed-Fri, 8/7 - 8/9	8:30-9:55	8:00-9:25

GROUP 4A: WEDNESDAY, AUGUST 7 - FRIDAY, AUGUST 9 SECTION 1 SENIORS (Note: Group 4 and 4A are together on Friday)

Course Title	Course Leader	Room	Dates	Wed & Thurs	Friday - w/ Grp 4
Banking The Independent Business: A Business Development and Financial Performance Perspective	Steve LeFever	1280	Wed-Fri, 8/7 - 8/9	1:00-2:25	8:00-9:25
Branch Viability, Optimization and Profitability in an Evolving Digital Landscape	Joe Sullivan	1295	Wed-Fri, 8/7 - 8/9	1:00-2:25	8:00-9:25
Crucial Conversations: Tools for Talking When Stakes Are High	Patrice McGuire	1270	Wed-Fri, 8/7 - 8/9	1:00-2:25	8:00-9:25
Deposit Growth Strategies	Neil Stanley	1175 Wed & Thurs/ 1100 Fri	Wed-Fri, 8/7 - 8/9	1:00-2:25	8:00-9:25

GROUP 5: THURSDAY, AUGUST 8 and FRIDAY, AUGUST 9 FRESHMEN, JUNIORS, SECTION 1 SENIORS (Note: All 3 Years are together on Friday)

Course Title	Course Leader	Room	Dates	Thursday	Friday (w/ Grp 5A)
AI In Banking: Strategic Insights and Practical Applications	Jon Waldman	2080 Thurs/1100 Fri	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10
Agricultural Lending	Kevin Bernhardt	1185	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10
Building Lifetime Partnerships Through B.E.C. - Blended Environment Conversations	Dana Perkins	1280	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10
Framing the Impact of Crypto, Digital Assets, Blockchain and AI on Banking	Robert Zondag	1180	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10
Hot Topics in SBA Lending	Jim Valette	1270	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10
Liquidity and Funds Management	Susan Sharbel	1295	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10
Retail Marketing for Growth and Profitability	Jay Coakley	1175	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10
Strategically Managing the Investment Portfolio for Long Term Performance	Marc Gall	1195	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10
The Employee Experience: Your Impact as a Leader	Julia Johnson	Plenary Room	Thurs & Fri, 8/8 & 8/9	2:45-4:10	9:45-11:10

GROUP 5A: THURSDAY, AUGUST 8 and FRIDAY, AUGUST 9 ONLY SECTION 2 SENIORS (Note: All 3 Years are together on Friday)

Course Title	Course Leader	Room	Dates	Thursday	Friday (w/ Grp 5A)
AI In Banking: Strategic Insights and Practical Applications	Jon Waldman	2080 Thurs/1100 Fri	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10
Agricultural Lending	Kevin Bernhardt	1185	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10
Building Lifetime Partnerships Through B.E.C. - Blended Environment Conversations	Dana Perkins	1280	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10
Framing the Impact of Crypto, Digital Assets, Blockchain and AI on Banking	Robert Zondag	1180	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10
Hot Topics in SBA Lending	Jim Valette	1270	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10
Liquidity and Funds Management	Susan Sharbel	1295	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10
Retail Marketing for Growth and Profitability	Jay Coakley	1175	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10
Strategically Managing the Investment Portfolio for Long Term Performance	Marc Gall	1195	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10
The Employee Experience: Your Impact as a Leader	Julia Johnson	Plenary Room	Thurs & Fri, 8/8 & 8/9	10:15-11:40	9:45-11:10