



Graduate School of Banking
at the University of Wisconsin – Madison

Graduate Schools of Banking

Enrollment History

2025 Session

CONFIDENTIAL!

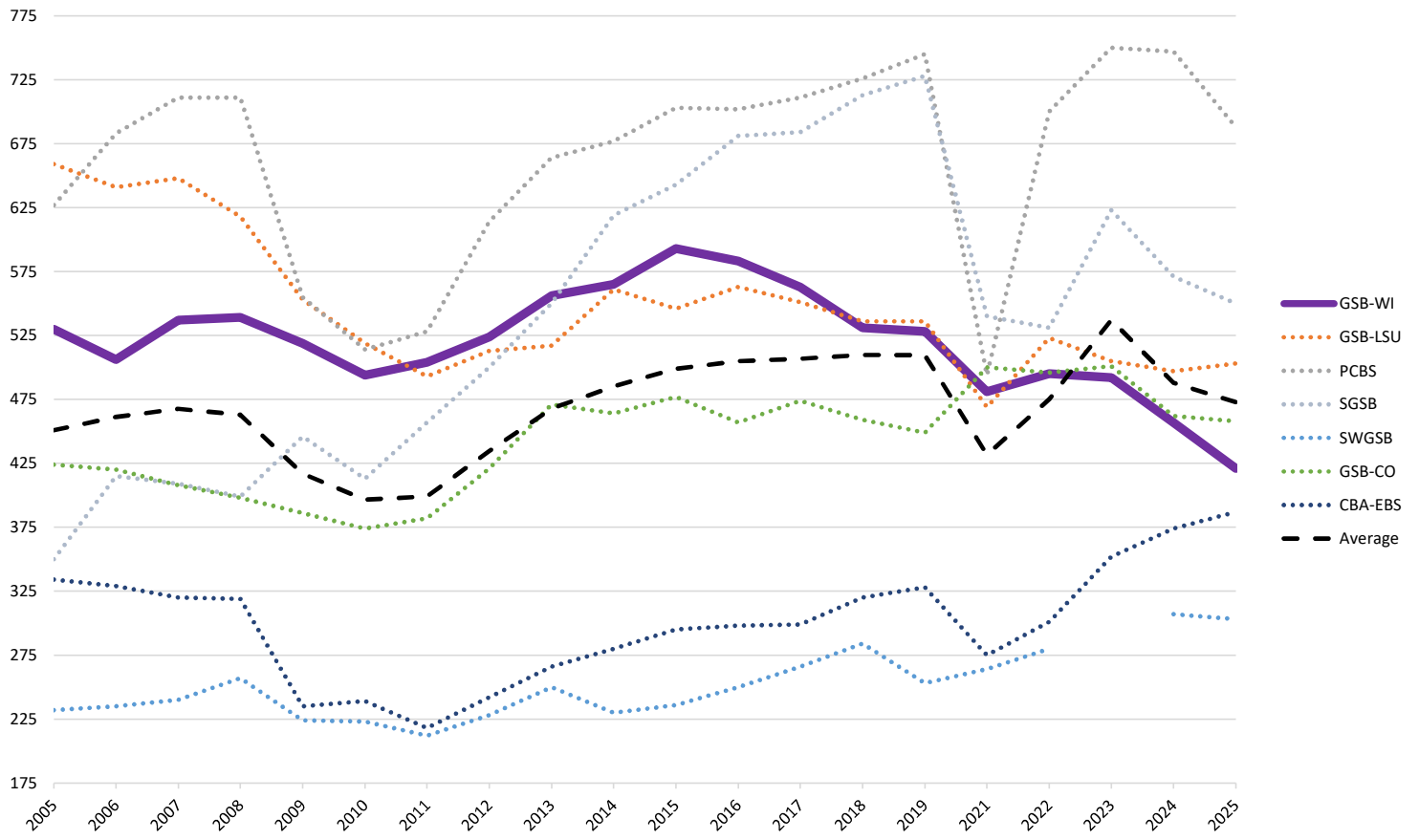
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Prepared by
Graduate School of Banking
at the University of Wisconsin-Madison

KEY to Graduate Banking School Abbreviations

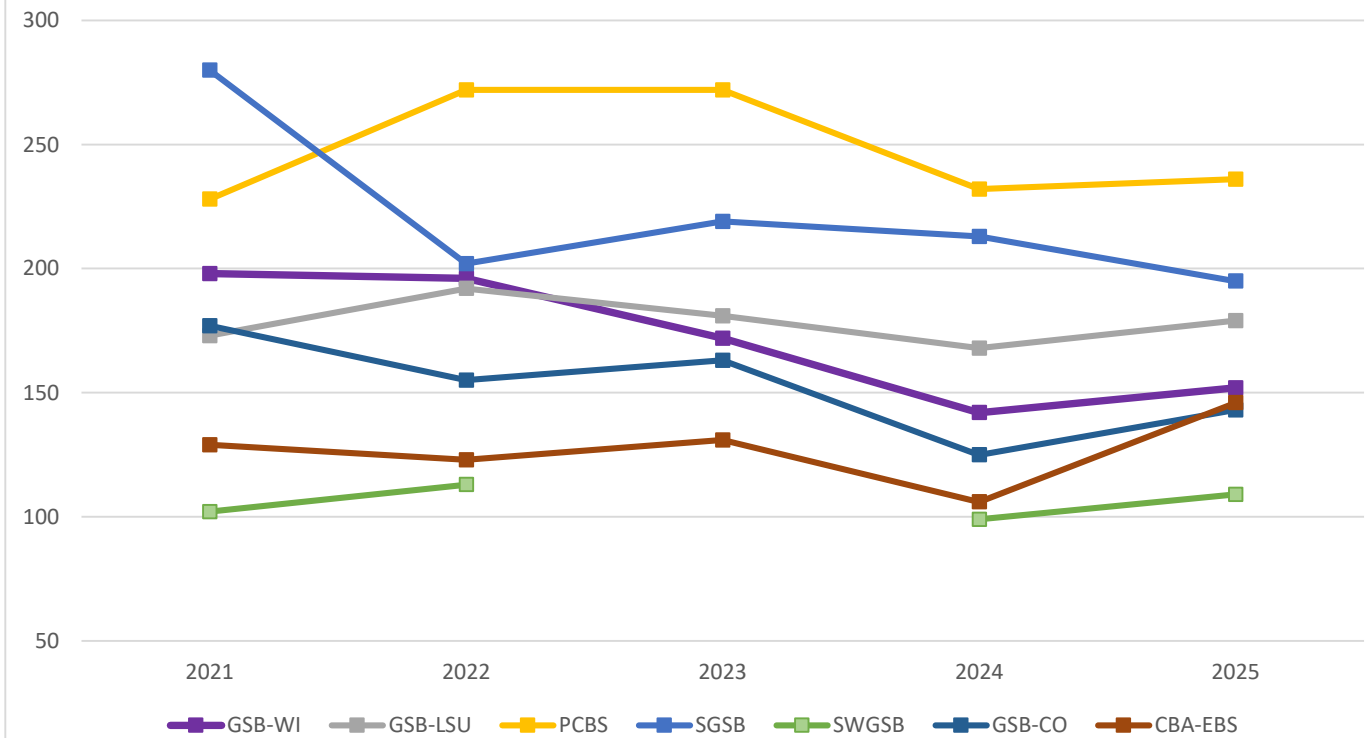
GSB-WI	= Graduate School of Banking at Wisconsin (University of Wisconsin-Madison)
GSB-LSU	= Graduate School of Banking at Louisiana State University (Baton Rouge, LA)
SGSB	= Stonier National Graduate School of Banking (ABA, University of Pennsylvania, Philadelphia)
PCBS	= Pacific Coast Banking School (University of Washington, Seattle)
GSB-CO	= Graduate School of Banking at Colorado (University of Colorado at Boulder)
SWGSB	= Southwestern Graduate School of Banking (Southern Methodist University, Dallas)
CBA-EBS	= Executive Banking School (Consumer Bankers Association, Furman University, Greenville, SC)

Total Enrollments 2005-2025



YEAR	GSB-WI	GSB-LSU	PCBS	SGSB	SWGSB	GSB-CO	CBA-EBS	Average
2005	530	659	627	350	232	424	334	451
2006	506	641	683	415	235	420	329	461
2007	537	648	711	409	240	408	320	468
2008	539	618	711	399	257	398	319	463
2009	519	553	555	446	224	386	235	417
2010	494	519	514	413	223	374	239	397
2011	504	493	528	457	212	382	218	399
2012	524	513	614	500	228	421	242	435
2013	556	517	664	550	250	471	266	468
2014	565	561	677	619	230	464	280	485
2015	593	546	703	643	236	477	295	499
2016	583	563	702	681	250	457	298	505
2017	563	551	711	684	266	474	299	507
2018	531	536	726	713	284	459	320	510
2019	528	536	745	728	253	449	328	510
2021	481	469	494	540	264	500	275	432
2022	495	523	700	531	280	496	301	475
2023	492	505	750	623		501	352	537
2024	457	497	747	571	307	462	374	488
2025	421	503	688	550	303	458	387	473

Freshmen Enrollment 2021-2025



Total Freshmen Enrollment

YEAR	GSB-WI	GSB-LSU	PCBS	GSB	SWGSB	GSB-CO	CBA-EBS	TOTAL
2021	198	173	228	280	102	177	129	1,287
2022	196	192	272	202	113	155	123	1,253
2023	172	181	272	219		163	131	1,138
2024	142	168	232	213	99	125	106	1,085
2025	152	179	236	195	109	143	146	1,160
% CHG 2021 to 2025	-23.2%	3.5%	3.5%	-30.4%	6.9%	-19.2%	13.2%	
% 2025 MARKET SHARE	13.1%	15.4%	20.3%	16.8%	9.4%	12.3%	12.6%	

Graduate Banking Schools Enrollment Report
2022-2025

State	GSB-WI				GSB-LSU				PCBS				SGSB				SWGSB				GSB-CO				CBA-EBS				Totals			
	2022	2023	2024	2025	2022	2023	2024	2025	2022	2023	2024	2025	2022	2023	2024	2025	2022	2023	2024	2025	2022	2023	2024	2025	2022	2023	2024	2025	2022	2023	2024	2025
Alabama	0	0	0	1	29	39	39	31	0	0	0	0	1	4	6	8	0	0	1	0	1	3	3	1	9	9	10	7	40	55	59	48
Alaska	0	0	0	0	0	0	0	0	10	11	14	12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10	11	14	12	
Arizona	4	2	3	0	0	0	2	1	29	34	28	22	2	2	0	1	3	2	2	1	5	4	1	1	1	2	1	2	44	44	37	28
Arkansas	1	1	2	2	18	14	17	18	0	0	0	0	3	4	3	5	19	17	20	20	19	16	9	19	3	4	4	3	63	39	55	67
California	3	4	4	2	0	0	0	0	234	236	239	224	14	15	18	17	2	0	4	5	11	12	10	10	14	11	11	10	278	278	286	268
Colorado	13	16	11	11	0	0	0	0	24	26	25	19	15	17	16	15	2	2	4	2	67	73	76	65	1	2	3	4	122	134	135	116
Connecticut	0	0	0	0	0	0	0	0	0	1	0	0	14	14	11	10	0	0	0	0	0	0	0	0	4	6	6	8	18	21	17	18
Delaware	0	0	0	0	0	0	0	0	0	1	0	0	1	1	7	3	0	0	0	0	0	0	0	0	3	1	1	2	4	3	8	5
District of Columbia	0	0	0	3	1	1	0	0	2		1	4	8	10	24	19	0	0	0	0	1	1	1	0	2	1	0	0	14	13	26	26
Florida	1	0	0	0	34	24	24	20	4	6	5	6	22	18	15	15	0	0	0	1	4	4	2	1	18	13	19	16	83	65	65	59
Georgia	0	0	1	1	51	47	40	28	1	5	5	6	15	17	16	14	0	0	0	1	1	2	2	4	3	9	7	7	71	80	71	61
Guam	0	0	0	0	0	0	0	0	6	9	6	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	9	6	11	
Hawaii	0	0	0	0	0	0	0	0	25	26	28	29	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	25	27	28	29
Idaho	0	0	0	0	0	0	0	0	22	28	25	21	0	1	2	2	0	0	0	0	1	1	0	0	0	0	0	0	23	30	27	23
Illinois	62	50	61	53	0	0	0	0	5	5	8	7	13	13	9	11	2	2	0	0	2	4	7	8	11	14	16	14	95	86	101	93
Indiana	31	36	34	30	1	1	0	0	0	0	0	0	11	17	16	21	0	0	0	0	4	4	2	2	1	1	0	0	48	59	52	53
Iowa	43	47	36	36	0	0	0	0	6	6	4	1	8	9	3	0	1	1	1	0	35	29	23	27	1	1	1	1	94	92	68	65
Kansas	21	18	17	16	0	0	0	3	4	6	4	1	3	4	2	3	1	2	3	4	49	46	39	35	1	1	0	0	79	75	65	62
Kentucky	14	18	15	18	14	23	25	26	1	1	0	0	9	6	4	6	0	1	2	2	26	25	32	27	4	5	8	6	68	78	86	85
Louisiana	0	0	0	0	81	93	102	112	0	0	0	0	2	4	3	2	6	7	3	4	1	0	0	0	1	2	2	2	91	99	110	120
Maine	0	0	0	0	0	0	0	0	0	1	0	0	14	17	11	5	0	0	0	0	3	3	1	2	2	3	4	4	19	24	16	11
Maryland	0	0	0	0	0	0	0	0	1	1	2	1	11	14	16	17	0	0	0	0	0	0	0	0	6	8	3	3	18	23	21	21
Marshall Islands	0	0	0	0	0	0	0	0	0	2	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	1	1
Massachusetts	1	0	0	0	0	0	0	0	3	1	2	1	54	69	64	62	0	0	0	0	0	0	0	0	15	22	23	20	73	92	89	83
Michigan	26	31	25	24	0	0	0	0	2	1	2	1	7	11	12	7	0	0	0	0	6	5	5	3	9	8	7	8	50	56	51	43
Minnesota	47	50	51	57	1	0	0	0	37	40	29	28	4	6	27	43	0	0	0	0	27	25	27	26	16	16	14	12	132	137	148	166
Mississippi	0	0	0	0	70	67	62	58	1	0	1	2	4	2	2	0	1	0	0	0	0	0	0	1	0	1	0	0	76	70	65	61
Missouri	29	29	26	15	8	6	2	4	7	9	9	9	10	11	13	13	0	2	3	3	47	42	40	38	6	9	10	10	107	106	103	92
Montana	0	1	1	1	0	0	0	0	22	19	25	24	1	3	2	3	0	0	0	1	5	6	5	4	0	0	0	0	28	29	33	33
Nebraska	13	9	7	6	1	1	0	1	3	1	1	1	1	3	3	5	0	0	0	2	44	49	48	46	0	0	0	0	62	63	59	61
Nevada	0	0	0	0	0	0	0	0	13	11	12	10	1	2	1	2	0	0	0	0	0	0	1	1	1	1	1	0	15	14	15	13
New Hampshire	0	0	0	0	0	0	0	0	0	0	0	0	6	10	4	8	0	0	0	0	0	0	0	0	0	3	3	4	6	13	7	12
New Jersey	0	0	0	1	0	0	1	1	0	0	0	3	37	35	26	25	0	0	0	0	0	0	0	0	16	16	17	23	53	51	44	53
New Mexico	1	0	0	1	0	0	0	0	3	2	1	0	0	0	0	0	3	6	4	3	1	3	3	4	0	0	0	0	8	5	8	8
New York	3	2	0	0	1	1	0	0	5	6	3	6	45	47	43	35	0	0	0	0	1	1	0	0	37	38	32	29	92	95	78	70
North Carolina	0	1	0	0	19	18	14	15	3	10	6	9	12	16	12	16	0	0	0	0	2	1	1	1	11	16	16	20	47	62	49	61
North Dakota	7	8	9	7	0	0	1	1	1	1	1	2	1	2	1	0	0	0	0	0	17	13	11	12	0	0	0	0	26	24	23	22
Ohio	34	31	28	32	0	0	0	1	16	14	17	13	19	20	21	22	0	0	0	0	0	3	4	2	41	49	59	68	110	117	129	138
Oklahoma	10	5	5	0	6	6	5	3	0	0	1	1	7	6	2	2	23	25	23	22	47	52	40	39	0	1	1	0	93	70	77	67
Oregon	0	0	0	0	0	0	0	0	40	44	44	38	1	1	1	0	0	0	0	0	0	1	1	2	2	2	1	0	43	48	47	40
Pennsylvania	2	3	2	3	0	0	0	0	0	1	1	2	58	67	54	54	0	0	0	0	1	2	2	1	18	22	23	24	79	95	82	84
Puerto Rico	0	0	0	0	0	0	0	0	0		0	0	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	2	0
Rhode Island	0	0	0	0	0	0	0	0	0	0	0	0	2	3	1	3	0	0	0	0	0	0	0	0	5	3	7	8	7	6	8	11
South Carolina	0	0	0	0	28	20	19	19	1	2	1	0	11	6	4	3	0	0	0	1	3	2	2	1	4	5	3	1	47	35	29	25
South Dakota	7	6	4	3	0	0	0	0	1	5	5	6	3	2	0	1	1	1	2	2	7	7	8	15	0	0	0	0	19	20	19	27
Tennessee	0	1	1	0	66																											