



**Graduate School of Banking**  
at the University of Wisconsin – Madison

# **Graduate Schools of Banking**

**Enrollment History**

**2024 Session**

**Confidential Information!**  
**Not to be shared outside of the**  
**GSB Board of Trustees**

Prepared by  
Graduate School of Banking  
at the University of Wisconsin-Madison

## KEY to Graduate Banking School Abbreviations

- GSB-WI** = Graduate School of Banking at Wisconsin (University of Wisconsin-Madison)
- GSB-LSU** = Graduate School of Banking at Louisiana State University (Baton Rouge, LA)
- SGSB** = Stonier National Graduate School of Banking (ABA, University of Pennsylvania, Philadelphia)
- PCBS** = Pacific Coast Banking School (University of Washington, Seattle)
- GSB-CO** = Graduate School of Banking at Colorado (University of Colorado at Boulder)
- SWGSB** = Southwestern Graduate School of Banking (Southern Methodist University, Dallas)
- CBA-EBS** = Executive Banking School (Consumer Bankers Association, Furman University, Greenville, SC)

Graduate Banking Schools Enrollment Report  
2022-2024

State	GSB-WI			GSB-LSU			PCBS			SGSB			SWGSB			GSB-CO			CBA-EBS			Totals		
	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023*	2024
Alabama	0	0	0	29	39	39	0	0	0	1	4	6	0	--	1	1	3	3	9	9	10	40	55	59
Alaska	0	0	0	0	0	0	10	11	14	0	0	0	0	--	0	0	0	0	0	0	0	10	11	14
Arizona	4	2	3	0	0	2	29	34	28	2	2	0	3	--	2	5	4	1	1	2	1	44	44	37
Arkansas	1	1	2	18	14	17	0	0	0	3	4	3	19	--	20	19	16	9	3	4	4	63	39	55
California	3	4	4	0	0	0	234	236	239	14	15	18	2	--	4	11	12	10	14	11	11	278	278	286
Colorado	13	16	11	0	0	0	24	26	25	15	17	16	2	--	4	67	73	76	1	2	3	122	134	135
Connecticut	0	0	0	0	0	0	0	1	0	14	14	11	0	--	0	0	0	0	4	6	6	18	21	17
Delaware	0	0	0	0	0	0	0	1	0	1	1	7	0	--	0	0	0	0	3	1	1	4	3	8
District of Columbia	0	0	0	1	1	0	2		1	8	10	24	0	--	0	1	1	1	2	1	0	14	13	26
Florida	1	0	0	34	24	24	4	6	5	22	18	15	0	--	0	4	4	2	18	13	19	83	65	65
Georgia	0	0	1	51	47	40	1	5	5	15	17	16	0	--	0	1	2	2	3	9	7	71	80	71
Guam	0	0	0	0	0	0	6	9	6	0	0	0	0	--	0	0	0	0	0	0	0	6	9	6
Hawaii	0	0	0	0	0	0	25	26	28	0	1	0	0	--	0	0	0	0	0	0	0	25	27	28
Idaho	0	0	0	0	0	0	22	28	25	0	1	2	0	--	0	1	1	0	0	0	0	23	30	27
Illinois	62	50	61	0	0	0	5	5	8	13	13	9	2	--	0	2	4	7	11	14	16	95	86	101
Indiana	31	36	34	1	1	0	0	0	0	11	17	16	0	--	0	4	4	2	1	1	0	48	59	52
Iowa	43	47	36	0	0	0	6	6	4	8	9	3	1	--	1	35	29	23	1	1	1	94	92	68
Kansas	21	18	17	0	0	0	4	6	4	3	4	2	1	--	3	49	46	39	1	1	0	79	75	65
Kentucky	14	18	15	14	23	25	1	1	0	9	6	4	0	--	2	26	25	32	4	5	8	68	78	86
Louisiana	0	0	0	81	93	102	0	0	0	2	4	3	6	--	3	1	0	0	1	2	2	91	99	110
Maine	0	0	0	0	0	0	0	1	0	14	17	11	0	--	0	3	3	1	2	3	4	19	24	16
Maryland	0	0	0	0	0	0	1	1	2	11	14	16	0	--	0	0	0	0	6	8	3	18	23	21
Marshall Islands	0	0	0	0	0	0	0	2	1	0	0	0	0	--	0	0	0	0	0	0	0	0	2	1
Massachusetts	1	0	0	0	0	0	3	1	2	54	69	64	0	--	0	0	0	0	15	22	23	73	92	89
Michigan	26	31	25	0	0	0	2	1	2	7	11	12	0	--	0	6	5	5	9	8	7	50	56	51
Minnesota	47	50	51	1	0	0	37	40	29	4	6	27	0	--	0	27	25	27	16	16	14	132	137	148
Mississippi	0	0	0	70	67	62	1	0	1	4	2	2	1	--	0	0	0	0	0	1	0	76	70	65
Missouri	29	29	26	8	6	2	7	9	9	10	11	13	0	--	3	47	42	40	6	9	10	107	106	103
Montana	0	1	1	0	0	0	22	19	25	1	3	2	0	--	0	5	6	5	0	0	0	28	29	33
Nebraska	13	9	7	1	1	0	3	1	1	1	3	3	0	--	0	44	49	48	0	0	0	62	63	59
Nevada	0	0	0	0	0	0	13	11	12	1	2	1	0	--	0	0	0	1	1	1	1	15	14	15
New Hampshire	0	0	0	0	0	0	0	0	0	6	10	4	0	--	0	0	0	0	0	3	3	6	13	7
New Jersey	0	0	0	0	0	1	0	0	0	37	35	26	0	--	0	0	0	0	16	16	17	53	51	44
New Mexico	1	0	0	0	0	0	3	2	1	0	0	0	3	--	4	1	3	3	0	0	0	8	5	8
New York	3	2	0	1	1	0	5	6	3	45	47	43	0	--	0	1	1	0	37	38	32	92	95	78
North Carolina	0	1	0	19	18	14	3	10	6	12	16	12	0	--	0	2	1	1	11	16	16	47	62	49
North Dakota	7	8	9	0	0	1	1	1	1	1	2	1	0	--	0	17	13	11	0	0	0	26	24	23
Ohio	34	31	28	0	0	0	16	14	17	19	20	21	0	--	0	0	3	4	41	49	59	110	117	129
Oklahoma	10	5	5	6	6	5	0	0	1	7	6	2	23	--	23	47	52	40	0	1	1	93	70	77
Oregon	0	0	0	0	0	0	40	44	44	1	1	1	0	--	0	0	1	1	2	2	1	43	48	47
Pennsylvania	2	3	2	0	0	0	0	1	1	58	67	54	0	--	0	1	2	2	18	22	23	79	95	82
Puerto Rico	0	0	0	0	0	0	0	0	0	2	2	2	0	--	0	0	0	0	0	0	0	0	2	2
Rhode Island	0	0	0	0	0	0	0	0	0	2	3	1	0	--	0	0	0	0	5	3	7	7	6	8
South Carolina	0	0	0	28	20	19	1	2	1	11	6	4	0	--	0	3	2	2	4	5	3	47	35	29
South Dakota	7	6	4	0	0	0	1	5	5	3	2	0	1	--	2	7	7	8	0	0	0	19	20	19
Tennessee	0	1	1	66	61	61	1	3	3	10	15	10	0	--	0	2	4	3	2	2	5	81	86	83
Texas	11	10	11	8	10	12	13	18	11	20	30	25	210	--	226	26	31	28	21	29	33	309	128	346
Utah	1	1	1	0	0	0	40	48	60	6	11	14	0	--	0	1	0	1	0	0	1	48	60	77
Vermont	0	0	0	0	0	0	0	0	0	4	5	3	0	--	0	1	1	0	0	0	0	5	6	3
Virginia	3	4	1	23	19	11	4	4	3	27	35	23	2	--	3	2	3	0	7	13	17	68	78	58
Washington	0	0	0	0	0	0	102	98	103	3	2	5	0	--	0	4	3	1	2	2	3	111	105	112
West Virginia	0	0	2	4	1	2	0	0	0	3	2	3	1	--	2	0	0	1	0	0	0	8	3	10
Wisconsin	97	99	89	0	0	0	4	4	6	4	5	6	0	--	0	3	5	7	2	1	2	110	114	110
Wyoming	0	0	0	0	0	0	4	3	5	1	1	1	3	--	2	17	14	15	0	0	0	25	18	23
International	10	9	10	59	53	58	0	0	0	3	5	4	0	--	2	2	1	0	1	0	0	75	68	74
<b>TOTAL</b>	<b>495</b>	<b>492</b>	<b>457</b>	<b>523</b>	<b>505</b>	<b>497</b>	<b>700</b>	<b>750</b>	<b>747</b>	<b>531</b>	<b>623</b>	<b>571</b>	<b>280</b>	<b>0</b>	<b>307</b>	<b>496</b>	<b>501</b>	<b>462</b>	<b>301</b>	<b>352</b>	<b>374</b>	<b>3326</b>	<b>3223</b>	<b>3108</b>
	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023	2024	2022	2023*	2024
	GSB-WI			GSB-LSU			PCBS			SGSB			SWGSB			GSB-CO			CBA-EBS			Totals		

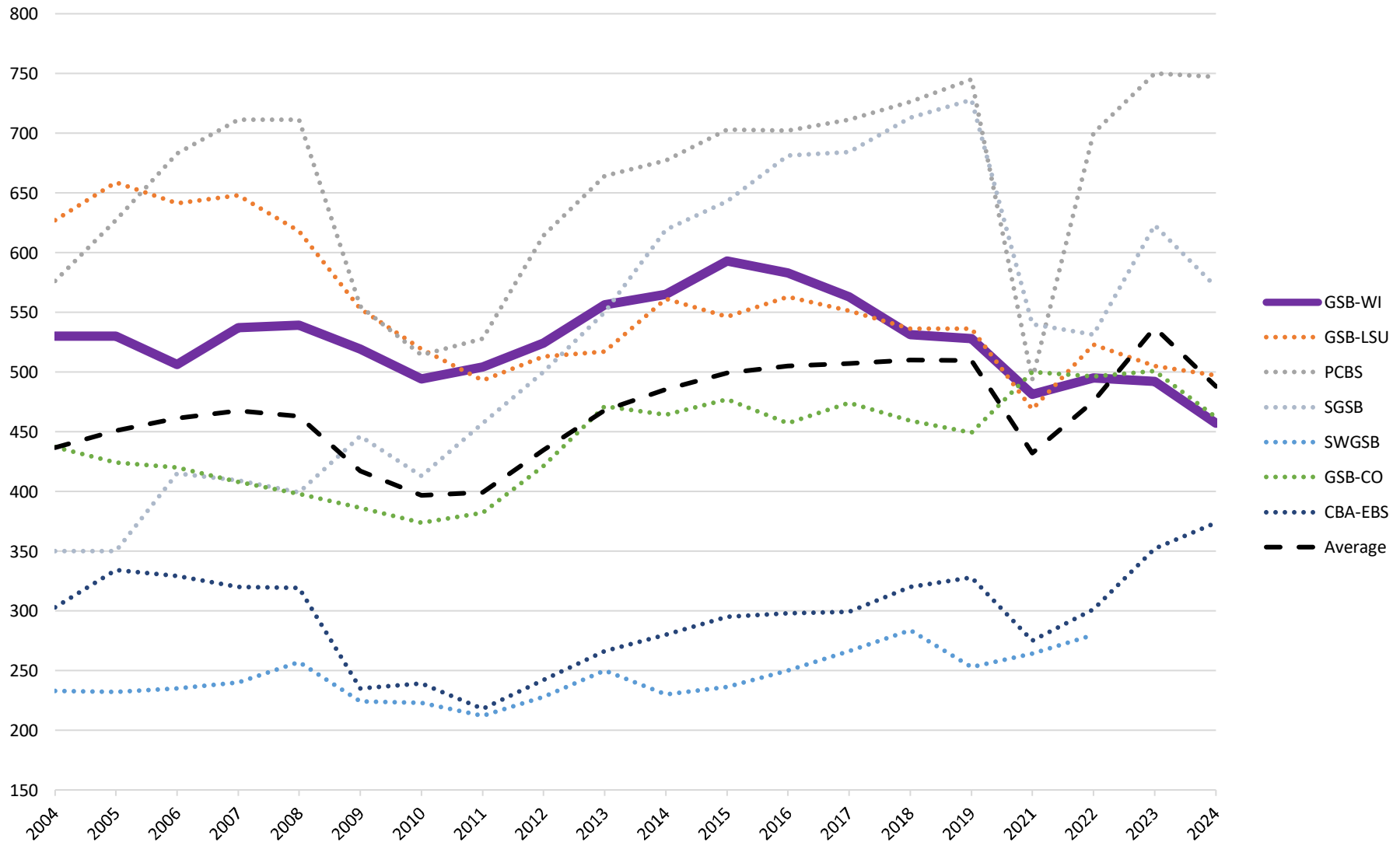
\*Final totals for 2023 do NOT include SWGSB

<b>YEAR</b>	<b>GSB-WI</b>	<b>GSB-LSU</b>	<b>PCBS</b>	<b>SGSB</b>	<b>SWGSB</b>	<b>GSB-CO</b>	<b>CBA-EBS</b>	<b>Average</b>
2004	530	627	576	350	233	437	303	437
2005	530	659	627	350	232	424	334	451
2006	506	641	683	415	235	420	329	461
2007	537	648	711	409	240	408	320	468
2008	539	618	711	399	257	398	319	463
2009	519	553	555	446	224	386	235	417
2010	494	519	514	413	223	374	239	397
2011	504	493	528	457	212	382	218	399
2012	524	513	614	500	228	421	242	435
2013	556	517	664	550	250	471	266	468
2014	565	561	677	619	230	464	280	485
2015	593	546	703	643	236	477	295	499
2016	583	563	702	681	250	457	298	505
2017	563	551	711	684	266	474	299	507
2018	531	536	726	713	284	459	320	510
2019	528	536	745	728	253	449	328	510
2021	481	469	494	540	264	500	275	432
2022	495	523	700	531	280	496	301	475
2023	492	505	750	623		501	352	537
2024	457	497	747	571	307	462	374	488

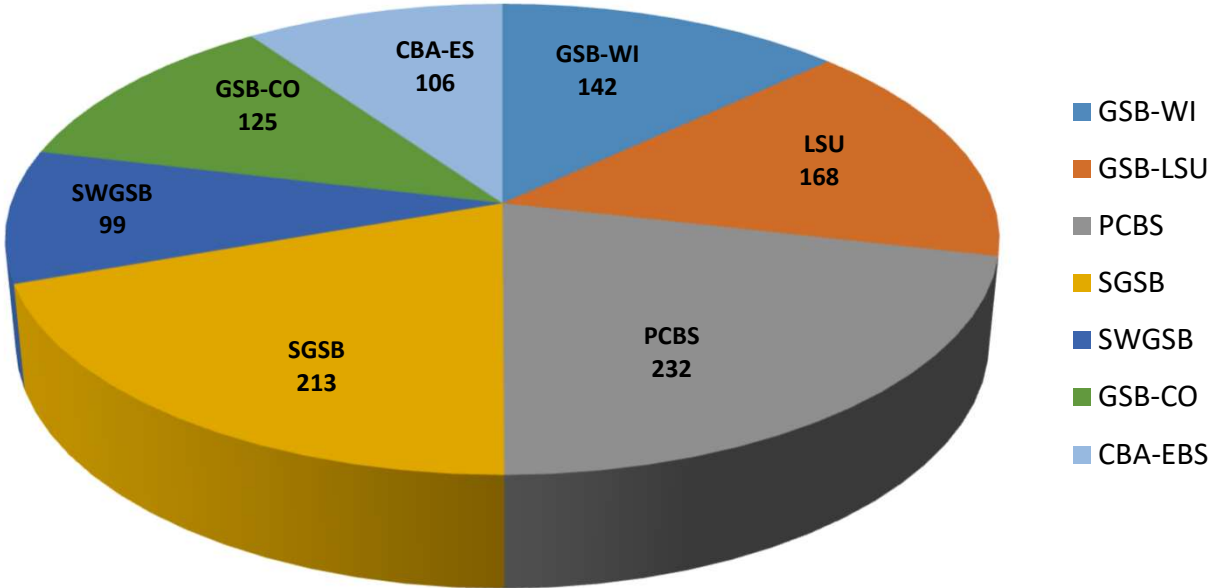
**LEGEND:**

- GSB-WI** = Graduate School of Banking at the University of WI-Madison
- GSB-LSU** = Graduate School of Banking at LSU
- PCBS** = Pacific Coast Banking School
- SGSB** = Stonier Graduate School of Banking
- SWGSB** = Southwestern Graduate School of Banking
- GSB-CO** = Graduate School of Banking at CO
- CBA-EBS** = Executive Banking School (Consumer Bankers Association)

# Total Enrollments 2004-2024



# Graduate Banking Schools Market Share 2024 Freshmen Enrollment



### Total Freshmen Enrollment

YEAR	GSB-WI	GSB-LSU	PCBS	SGSB	SWGSB	GSB-CO	CBA-EBS	TOTAL
2018	186	166	268	277	105	129	137	1,268
2019	178	184	272	280	87	139	124	1,264
2021	198	173	228	280	102	177	129	1,287
2022	196	192	272	202	113	155	123	1,253
2023	172	181	272	219		163	131	1,138
2024	142	168	232	213	99	125	106	1,085