

LEAD BOLDLY

An innovative vision for business education

Lead Boldly: Transformational Strategies for the Future of Business

Bold strategies that will make WSB a premier destination for business innovation and impact.

Growth Mindsets

Develop Students as Trusted Leaders

Preparing students to work and lead through **experiential learning**, increased **confidence with emerging technologies**, and **personal brand development**

Agile Learning Opportunities

Enhance Portfolio Reputation and Innovation

Strengthening WSB's degree and non-degree programs to **scale offerings**, stay ahead of industry trends, promote **innovative modalities and pedagogies**, enhance rankings, and grow **executive learning**.

Empowered Communities

Foster an Entrepreneurial Ecosystem

Building deep partnerships to drive an **entrepreneurial ecosystem** and leverage the school's capabilities as an engine for **societal and economic growth**.

Breakthrough Discoveries

Enrich our Research Impact

Pioneering **research excellence** and growth in AI, sustainability, and healthcare, ensuring WSB is a global **co-creator in business innovation**.

High Performance Organization

Cultivate Excellence

Fostering engagement, collaboration, and professional growth that propels WSB's mission.